



# The Evolution of Field Data Collection

Tracing the Journey of Field Data Collection



Companies supporting mobile tech saw gains of:

**+16%**

Productivity

**+18%**

Creativity

**+23%**

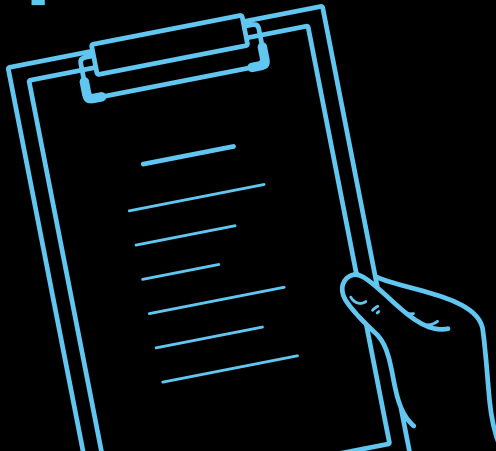
Satisfaction

**+21%**

Loyalty

Source: \*eWeek

1



## Manual Paper-Based Collection

Field teams once relied on pen, paper, and clipboards.

## Adoption of Handheld Devices

Early handheld PCs allowed data capture on-site, later synced electronically.

2



3



## Mobile Surveys & Apps

Smartphones & tablets enabled rapid digital surveys, GPS tagging, and photo capture.

## Real-Time Field Force Automation

Wireless networks sent data directly into ERPs, CRMs, or backend systems.

4



5

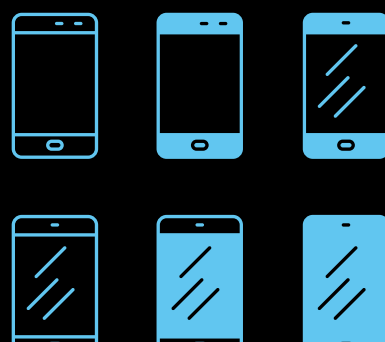


## Cloud-Driven & Immersive Analytics

Modern tools use cloud apps, databases, and visual analytics to deliver real-time insights with minimal friction.

Ready to modernize your field data workflows? Start your free demo now!

[www.actsoft.com](http://www.actsoft.com)



\*source: <https://www.eweek.com/small-business/mobile-workplaces-boost-employee-engagement-productivity/>